



Avenda Systems Named a CRN Emerging Technology Vendor for its Innovative Identity-Aware Access Security Solution

Avenda Systems Only Network Access Control Company Distinguished on CRN's List of Top Emerging Technology Vendors

Santa Clara, Calif. – June 24, 2010 – Avenda Systems, the innovator in identity-aware network access security, today announced it has been selected by Everything Channel as a CRN Emerging Technology Vendor. CRN's Emerging Technology Vendor list recognizes companies that are delivering high margins for solution providers with innovative and easy-to-use technology. Avenda Systems was recognized for its innovative identity-based NAC solution that works across a diverse set of network infrastructure types and end user devices (laptops, smartphones, etc.) to differentiate and secure access to resources.

Avenda's eTIPS policy-based platform provides channel partners with full service solutions for authenticating authorized users and devices, while providing improved levels of visibility and control over all transactions, be it wired, wireless, or VPN access. Any unknown device or those that fall into an unauthorized category are restricted from access to the network. Web-based management capabilities enable IT teams to centrally manage and enforce enterprise-wide policies across multiple user locations.

"Solution providers are always looking for new and innovative technology to solve business problems for their customers," said Kelley Damore, VP, Editorial Director, Everything Channel. "As this industry has shown, today's emerging vendor can be tomorrow's Cisco, Google or Facebook, and getting ahead of technology can help a VAR grow their business and differentiate their offerings."

The vendors that make up the CRN Emerging Technology Vendor list were founded in 2004 or later, have revenue under \$1 billion and have an active U.S. channel strategy. Final selection to the Emerging Technology Vendor list was made by the CRN editorial team after a review of submitted information. To view the full list and read the editorial accompaniment visit the CRN website.

"Channel Partners look to CRN as the authority when it comes to IT technology focused information, including the latest solutions available to enterprises that offer choice and value," said Ron DiBiase, Avenda Systems VP of Sales. "Being included on this year's CRN Emerging Tech list is a strong validation of the company's traction within the industry, via our commitment to innovation, and channel centric selling model."

About Avenda Systems

Avenda's Identity-based access control solution delivers industry proven employee, guest and endpoint access management for multi-vendor wired, wireless and VPN networks. Avenda has been recognized for innovation excellence, including being named a Gartner Cool Vendor in Identity and Access Management, 2010. Further information: <http://www.avendasys.com/>

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