



## **Avenda Systems Customer Selected To Present On Network Access Control At Network World IT Roadmap Conference**

*East Grand Rapids Public Schools' Manager of Networking and Security highlights advantages of a secure mobile infrastructure for managed and unmanaged endpoints*

**SANTA CLARA, Calif. – March 15, 2010** – Avenda Systems, the innovator in identity-aware network security, today announced that East Grand Rapids Public Schools (EGRPS) is presenting in multiple sessions at the Network World IT Roadmap Conference being held in Chicago March 16. EGRPS' goal for implementing security without boundaries has added a new layer of protection for its wireless infrastructure and mobile user community.

EGRPS' Jeff Crawford will share real-world experiences as part of the IT Roadmap panel discussion at 9:45 am titled, "Transform the Business with IT." In addition, Mr. Crawford will host two Roadmap presentation sessions that come under the "Managing, Controlling & Optimizing Application Delivery" and "Secure Enterprise" tracks.

- 10:30 to 12:30 pm: Bring Your Own PC – Thanks to NAC
- 2:10 to 2:40 pm: Security Without Boundaries: Protecting an Open, Mobile Organization

IT professionals from a broad spectrum of organizations interested in securely implementing role and NAC-based user authentication over wireless, wired and VPN networks will benefit from Crawford's sessions.

"The ability to automate and control how our users connect to the network has allowed us to eliminate costly IT processes, while increasing the overall productivity of our user community and IT team," commented Mr. Crawford. "The Avenda solution has improved our AAA services and the health of our network, while giving us a way to better leverage our existing network equipment, LDAP data and compliance requirements. I am looking forward to sharing these experiences and lessons learned, as well as networking with fellow IT professionals, at Network World's Roadmap event."

Avenda's eTIPS and guest access solution provides a comprehensive and easy-to-deploy network access control platform for securely authenticating and authorizing network privileges to employees, contractors, partners, visitors, and more.

The March 16 Network World IT Roadmap Conference and Expo is being held at the Donald E. Stephens Convention Center in Chicago. IT Roadmap is the industry's premier regional one-day conference and expos focused entirely on building the roadmap attendees need in crucial areas of enterprise IT. For more information on the Chicago event, see:

<http://www.eiseverywhere.com/ehome/index.php?eventid=8581&tabid=5505&>

## **About Avenda Systems**

Avenda Systems introduced the industry's first multi-function platform for network access security that breaks through past deployment barriers – complexity, compatibility, compliance and cost. Avenda's flagship eTIPS solution is a scalable AAA platform that utilizes identity-based policies for access control, endpoint health and device authorization for wired, wireless and VPN networks in multi-vendor environments. Further information: [www.avendasys.com](http://www.avendasys.com)

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